

# Path of Exile Introduces Integrated Streaming with Twitch

# Link a Twitch account with Path of Exile to stream within the game client and watch race events live

**Auckland, New Zealand - July 16, 2013 -** Grinding Gear Games today announced that Twitch, the world's leading video platform and community for gamers, has been integrated into their online action RPG, Path of Exile. Path of Exile now allows players to stream gameplay from inside the game client, including full support for streaming webcam footage and integrated Twitch channel chat. Twitch integration also enables players to know who on the leaderboards is racing at any given time for real-time spectating.

Leveraging Twitch's new software developer kit, Path of Exile is able to add functionality beyond the live broadcasting of gameplay. When Path of Exile and Twitch accounts are linked, users viewing the Path of Exile website will be able to see little Twitch icons next to player names wherever they appear on the site while streaming and can click on the logo to visit the user's stream. In addition, while a Path of Exile race event is in progress, the leading streamer for that event is shown on the race page. Since all streamers are marked on the leaderboard, players can switch between them and watch them play directly on the race page.

"We've witnessed first-hand the rapidly growing appeal of live streaming gameplay, so it's great to see Grinding Gear Games integrate Twitch functionality into a compelling title like Path of Exile," said Matthew DiPietro, VP of Marketing, Twitch. "Equally notable is they've embraced Twitch's ability to leverage game data to make leaderboards more dynamic so that players are able to know when their competition is streaming."

Additionally, Twitch channel chat is integrated directly with the Path of Exile game client. Streamers can chat to their viewers in real-time without having to check a separate chat window. In Path of Exile, Twitch chat appears as another chat type alongside global, local, party and trade chat. Further information about streaming Path of Exile can be found on the Path of Exile website at <u>www.pathofexile.com</u>.

## About Path of Exile

Currently in Open Beta, Path of Exile is a PC online action role-playing game set in a dark fantasy world. Featuring ethical micro transactions, the game is free-to-play, but not pay-to-win. Playing as one of six character classes, players find themselves banished for their past misdeeds to the dark fantasy world of Wraeclast. There, they will encounter hundreds of species of opponents laden with loot and mysterious artifacts as they explore the abandoned continent.

### **About Grinding Gear Games**

Grinding Gear Games was founded in November 2006 in Auckland, New Zealand. Its founding members come from various countries and have a selection of diverse backgrounds ranging from artificial intelligence and software security to industrial design to professional tournament game play. We are currently developing <u>Path of Exile</u>, a competitive online action RPG. As veterans of various online role playing games, we understand what is required to make an addictive action RPG with visceral combat and a complex item economy. <u>www.grindinggear.com</u>

#### About Twitch

Twitch is the world's leading video platform and community for gamers. More than 35 million gamers gather every month on Twitch to broadcast, watch and chat about gaming. Twitch's video platform is the backbone of both live and on-demand distribution for leading video game broadcasters including casual gamers, pro players, tournaments, leagues, developers and gaming media organizations. Twitch is leading a revolution in the gaming community, working to create a participatory experience that transcends gameplay. Learn more at <u>http://twitch.tv</u>.

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